



Look at what we offer



MIRAMICHI

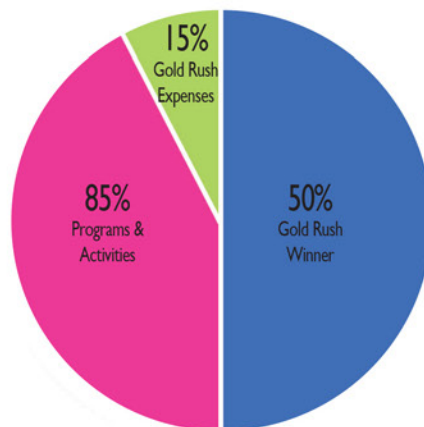


Winner:

Receives 50% of the money in each Gold Rush 50/50 draw.

Costs of Gold Rush:

Includes staffing (140 hours per week), collection of boxes, bank charges, marketing (radio, newspaper, web), office space and supplies.



A Toonie in Gold Rush

- Expenses of Gold Rush 0.15
- Winner of Gold Rush \$1
- Programs & Activities 0.85

We are dedicated to providing the very best and most innovative programming to kids and youth within our community. Currently, we create and deliver over 27 programs and activities to over 600 kids and youth in the greater Miramichi area, including 10 seasonal programs. Gold Rush 50/50 is one of the fundraising initiatives that make it possible for us to continue doing that.

Drop in for a visit anytime...

Come visit anytime to see our facility and the great programs we offer through Big Brothers Big Sisters / Boys & Girls Club.

Want to know more about Programs and Activities?

Check online for all the latest information:

www.BBBSMiramichi.com

www.BGCMiramichi.com

Want to read our Annual Report?

Go online to review our most recent Annual Report or stop by our office and pick up your copy.

What is our Future Fund?

That's what we mean when we talk about our Foundation. We have created a charitable Foundation to ensure we're around for years to come.

All fundraising initiatives have a life span. Gold Rush 50/50 is no exception to this rule. While Gold Rush is a great success, we simply cannot foresee when its viability will have run its course. With that in mind, we created a charitable Foundation. The Foundation for the Future Fund is our way of investing for the future.

Big Brothers Big Sisters/Boys & Girls Club uses the funds to cover the costs of programs in the year. At the end of the year, extra funds are invested in the Foundation.

Because the life cycle of Gold Rush 50/50 is unknown, money that is raised above our current operating budget is allocated to the Foundation to continue operating the programs and activities that parents and kids in the community have to come to rely on.

The Foundation is also an opportunity for you to consider donating a bequest. As a long time supporter, if you would like to leave a donation to the organization as part of your estate, it would be invested with the Foundation. The Foundation is for our future needs.

Boys & Girls Club / Big Brothers Big Sisters is not a government funded organization. When you play Gold Rush 50/50, you are doing two things: giving ½ of your Toonie to a prize and the other ½ to our organization. All of the money we raise STAYS in our community.



Here are some of the *programs* available through Gold Rush



FREE programming and activities that run in the evenings and on Saturdays throughout the year. Snacks are provided free of charge. We challenge and inspire kids to use their imaginations and think BIGGER with science, art and outdoor activities.



Club Connect After School Program

Our licensed after school program is for kids who are in grades K to 5. We offer tons of fun indoors and outdoors plus sports, crafts and projects.

Friday Connection

Friday Connection offers a fun Friday night place to meet new friends and play fun games. Bus service and a snack is provided free of charge. It's about getting together with friends to have some good food and fun!



FunZone

We have three Air Castles that we set up here at the Boys & Girls Club for on-site programs and activities. We gave two Air castles to other groups: one to Camp Sheldrake and one to Miramichi Bible Camp to use as part of their on-site programs.

Babysitter Training

This unique 7-hour training program equips youth ages 12+ with the knowledge and skills necessary to be responsible to provide care for children. Skills taught include feeding a baby, changing diapers, playing games with children of all ages, preparing simple meals, preventing injuries and handling emergencies.

Health and Hunger

The child poverty rate in our community is 25%, which is high. Every day; we provide milk, vegetables, fruit and nutritious snacks for our kids at the Club. Plus, we are the lead sponsor of the Breakfast Program in 20 schools.

Bus and Van

We own a 20-passenger bus and 12 - passenger van to safely transport kids to and from our programs. Year-round, most of our kids depend on the transportation we provide so they can attend our programs and activities.





In-School Mentoring

One of the best places to help a child realize their potential is at school - both in the classroom and on the playground. In School Mentoring provides children with a role model to talk to, read together, complete homework, shoot hoops in the gym or play on the playground. These relationships boost confidence, encourage ongoing learning and inspire these kids to reach their full potential in life.

Teen Mentoring

Lifelong friendships are formed in our Teen Mentoring program where High School students are matched with children in grades K-5. Teen Mentors are role models to talk to and hang out with. Weekly visits take place on school grounds during school hours.





Go Girls

Go Girls is a group mentoring program to encourage physical activity, healthy eating choices and the development of a positive self-image, among girls ages 12 to 14. This program is delivered in local Middle Schools.

Game On!

Game On is a group mentoring program that provides boys in grades 6-8 with skills and support to make informed choices about healthy lifestyle practices. Through engagement in life skills, communication, and emotional health discussions; Game On encourages the pursuit of life-long healthy lifestyles. This program is delivered in local Middle Schools.

FUN Friends & Friends for Life

We offer Fun Friends (Grades K-2) and Friends for Life (Grades 3-5) programs in local schools. These programs teach children how to handle difficult situations they may face in the future. These programs promote self-esteem, problem-solving, and building positive relationships with peers and adults.

DAY CAMPS

...activities for kids of all ages throughout the year. Sponsored spaces are available to children from households with income below \$30,000.

Summer Camp

School may be out during the summer months, but we have our summer filled with FUN in our Summer Day Camps! Camp themes include Ultimate Survivor; Spectacular Science, Aqua-Mania, Shark Week and many more!

Holiday Camps

We also have camps over the holidays! We strive to deliver family friendly seasonal programs for fun year-round! March Break, Christmas, Santa's Workshop Series are just a few of our seasonal programs. Kids build toys and gadgets and play games during our themed evenings and Saturdays. Themes include: Santa's Toy Shop, Polar Express, Reindeer Games, Cooking Up Christmas, Frosty's Friends and All Wrapped Up.



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Buddy Benches

A Buddy Bench is a park bench where you sit with a friend. We have placed colorful Buddy Benches at each local elementary school and here at the Club. A Buddy Bench is the spot to go to have a friend when you're feeling lonely and to share kindness.

Scholarships

We recognize and reward students in our community who demonstrate a passion for volunteering while maintaining a high level of academic achievement. Scholarships are awarded each year to high school graduates within the community who are pursuing college or university.

Swim Lessons & Passes

To ensure our kids and teens have a chance to learn to swim and go swimming, we purchase 200 swim passes for families in need, so their kids can enjoy swimming year-round.

Jumpstart

Jumpstart is more than just about getting kids active. It's about giving kids from families in financial need the same chance to participate as their neighbours, classmates and friends. Whether it's the chance to try a new sport or to continue with a favourite one, no kid should be left out. Jumpstart funding helps families that need a financial hand with registration and/or equipment. Our Jumpstart Partners are Canadian Tire, Mark's and SportChek – together we have an incredible impact in kids' lives.

Sistema Miramichi

We are a proud financial sponsor of Sistema Miramichi, an initiative that delivers transformative social change through music and orchestra. This program is instrumental in the lives of children who would otherwise be left out. The Sistema spirit teaches that music is play; the objective is discipline, respect and achievement through work; and the goal is excellence, mutual support and success of the team.



School Breakfast Program

We are thrilled to be the lead sponsor of School Breakfast Programs in 20 schools in the greater Miramichi area. This program delivers breakfast free of charge to all kids in participating schools. The goal of this program is to ensure children and youth attend school well-nourished to improve their ability to learn. Impact: 20 schools / 4637 children & youth.

Sneakers for Spring

We purchase sneakers for over 175 deserving children in our community. Each Spring, parents take their kids into SportChek to be properly measured and fitted for a new pair of sneakers. With the help of Canadian Tire Jumpstart and SportChek, kids are running, jumping, skipping and playing!

Backpacks for School

We provide Backpacks and school supplies for kids in Grades 1-8. Getting ready for school is expensive so we help out families (with household income less than \$30,000) with this cost. Bright, colorful backpacks, filled with school supplies are given to kids to start the school year.



*Want to be part of what we do?
We would love to hear from you!*

Call us at...

(506) 778-2444

Send us an email Contact@BGCMiramichi.com

Check out our website www.BBBSMiramichi.com

Thank you... for your continued support of Gold Rush 50/50

Your continued support of Gold Rush 50/50 makes it possible for us to create and deliver the highest calibre programs to the children and youth in our community.

Do you see a program that inspires you?

If so, please consider directly supporting the programs that speak to you personally.



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